

Medicare Advantage Enrollment: State Summary

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The Menges Group

Summary

- As of June 2013, 28.1% of nation's Medicare population is enrolled in a Medicare Advantage managed care organization (MCO).
 - Medicare beneficiaries: 50.6 million persons
 - Medicare Advantage enrollees: 14.2 million persons
- Nationally, this “penetration rate” has increased 3.5% from June 2010 – June 2013. 44 states experienced an increase in Medicare Advantage enrollment penetration during this timeframe.
 - Medicare Advantage enrollment increased 25% from June 2010 – June 2013
- Minnesota leads the nation with 50.2% of beneficiaries enrolled in a Medicare MCO, followed by Hawaii (46.4%) and Oregon (42.7%). Wyoming has the nation's lowest penetration rate (3.7%).
- Our last two slides contain current statistics to quantify the longstanding dynamic that Medicare Advantage penetration rates tend to be highest in more urban areas. Counties with more than 100,000 beneficiaries (3% of USA counties) now hold 45% of all Medicare Advantage enrollees.

Minnesota is the First State to Reach 50% in Statewide Medicare Advantage Participation

JUNE 2013 DATA		
STATE	Medicare Advantage Penetration Rate	Rank, Percent Enrolled
Minnesota	50.2%	1
Hawaii	46.4%	2
Oregon	42.7%	3
Pennsylvania	39.6%	4
Arizona	38.0%	5
California	37.8%	6
Ohio	37.8%	7
Florida	36.6%	8
Colorado	35.6%	9
Rhode Island	35.5%	10
New York	34.1%	11
Wisconsin	33.9%	12
Utah	33.6%	13
Nevada	31.9%	14
Idaho	30.9%	15
Tennessee	30.4%	16
New Mexico	29.7%	17
Washington	29.0%	18
Michigan	27.4%	19
Texas	27.4%	20
Louisiana	26.7%	21
Georgia	26.4%	22
Missouri	25.1%	23
West Virginia	24.2%	24
Kentucky	23.3%	25
Connecticut	23.3%	26

JUNE 2013 DATA		
STATE	Medicare Advantage Penetration Rate	Rank, Percent Enrolled
Alabama	23.0%	27
Indiana	21.6%	28
North Carolina	20.7%	29
South Carolina	20.3%	30
Massachusetts	18.6%	31
Arkansas	18.6%	32
Maine	18.0%	33
Oklahoma	16.5%	34
New Jersey	16.2%	35
Montana	15.6%	36
Virginia	15.3%	37
South Dakota	14.5%	38
Iowa	14.3%	39
North Dakota	13.6%	40
Kansas	12.9%	41
Mississippi	12.6%	42
Nebraska	12.4%	43
Illinois	11.2%	44
District of Columbia	10.7%	45
Maryland	8.6%	46
Vermont	7.2%	47
Delaware	7.0%	48
New Hampshire	5.5%	49
Alaska	5.3%	50
Wyoming	3.7%	51
USA Total	28.1%	

Hawaii and Oregon are also above 40% penetration; seven states are between 35% and 40%

In six states, fewer than 10% of Medicare beneficiaries have enrolled in Medicare Advantage: Wyoming, Alaska, New Hampshire, Delaware, Vermont, and Maryland

Medicare Advantage Participation Rate Increased in All But Six States Between June 2010 and June 2013

STATE	Penetration Rate Change, June 2010 - June 2013	Rank, Penetration Rate Change, June 2010-June 2013
Michigan	11.3%	1
Minnesota	8.3%	2
Texas	7.6%	3
Kentucky	7.1%	4
South Dakota	6.5%	5
Tennessee	5.7%	6
North Dakota	5.6%	7
Maine	5.5%	8
Indiana	5.3%	9
Georgia	5.3%	10
Connecticut	5.0%	11
Alaska	4.7%	12
Wisconsin	4.5%	13
Florida	4.5%	14
Ohio	4.4%	15
New Mexico	4.4%	16
South Carolina	4.3%	17
Washington	3.8%	18
Missouri	3.7%	19
Arkansas	3.6%	20
Hawaii	3.5%	21
New York	3.5%	22
New Jersey	3.4%	23
Delaware	3.4%	24
Mississippi	3.0%	25
Vermont	2.9%	26

STATE	Penetration Rate Change, June 2010 - June 2013	Rank, Penetration Rate Change, June 2010-June 2013
Louisiana	2.6%	27
Kansas	2.0%	28
California	2.0%	29
West Virginia	1.7%	30
Idaho	1.6%	31
Alabama	1.5%	32
Illinois	1.5%	33
North Carolina	1.4%	34
Oklahoma	1.2%	35
Iowa	1.1%	36
Pennsylvania	1.1%	37
District of Columbia	0.9%	38
Arizona	0.9%	39
Colorado	0.8%	40
Virginia	0.7%	41
Rhode Island	0.7%	42
Oregon	0.5%	43
Maryland	0.5%	44
Nebraska	0.4%	45
Nevada	-0.2%	46
Utah	-0.2%	47
Massachusetts	-0.7%	48
New Hampshire	-1.5%	49
Montana	-2.3%	50
Wyoming	-3.1%	51
USA Total	3.5%	

The highest percentage point growth rates occurred in Michigan, Minnesota, Texas, Kentucky, and South Dakota.

Penetration rates decreased in six states: Nevada, Utah, Massachusetts, New Hampshire, Montana, and Wyoming.

Medicare Advantage Enrollment is Directly Correlated With County Population Size

JUNE 2013 DATA							
County Population Size Cohort -- Number of Medicare Eligibles	Number of Counties	Medicare Eligibles	Medicare Advantage Enrollees	Medicare Advantage Penetration Rate	Percent Of Counties	Percent Of Medicare Eligibles	Percent Of Medicare Advantage Enrollees
Under 1,000	305	177,418	16,654	9.4%	9.7%	0.4%	0.1%
1,000 - 4,999	1,240	3,491,512	588,869	16.9%	39.5%	6.9%	4.1%
5,000 - 9,999	650	4,649,824	963,715	20.7%	20.7%	9.2%	6.8%
10,000 - 24,999	519	8,084,802	1,803,272	22.3%	16.5%	16.0%	12.7%
25,000 - 49,999	209	7,123,673	1,914,264	26.9%	6.7%	14.1%	13.4%
50,000 - 99,999	125	8,697,335	2,551,263	29.3%	4.0%	17.2%	17.9%
100,000 +	93	18,364,630	6,401,481	34.9%	3.0%	36.3%	45.0%
USA Total	3,141	50,589,194	14,239,518	28.1%	100.0%	100.0%	100.0%

- The 93 counties with 100,000+ Medicare beneficiaries (3% of all counties) account for 36% of all beneficiaries and 45% of all Medicare Advantage enrollment

Medicare and Medicare Advantage Demographics by Urban/Rural Status

JUNE 2013 DATA							
Agriculture Urban/Rural Rating (1 being the most urban; 12 being the most rural)	Number of Counties	Medicare Eligibles	Medicare Advantage Enrollees	Medicare Advantage Penetration Rate	Percent Of Counties	Percent Of Medicare Eligibles	Percent Of Medicare Advantage Enrollees
1	432	24,859,124	8,091,153	32.5%	13.8%	49.2%	56.8%
2	736	16,293,713	4,379,141	26.9%	23.4%	32.2%	30.7%
3	131	1,420,040	331,577	23.6%	4.1%	2.8%	2.3%
4	149	677,203	123,271	18.2%	4.7%	1.3%	0.9%
5	242	2,214,296	481,668	21.8%	7.7%	4.4%	3.4%
6	345	1,546,848	288,184	18.6%	11.0%	3.1%	2.0%
7	162	357,569	64,936	18.2%	5.2%	0.7%	0.5%
8	269	1,663,221	249,980	15.0%	8.6%	3.3%	1.8%
9	184	607,705	97,479	16.0%	5.9%	1.2%	0.7%
10	187	312,817	44,747	14.3%	6.0%	0.6%	0.3%
11	124	419,095	55,518	13.2%	4.0%	0.8%	0.4%
12	180	217,563	31,864	14.6%	5.7%	0.4%	0.2%
USA Total	3,141	50,589,194	14,239,518	28.1%	100.0%	100.0%	100.0%

Technical Notes

- Data sources used for tabulations are the CMS website and USDA website:

<http://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-and-Reports/MCRAdvPartDEnrolData/MA-State-County-Penetration-Items/>

<http://www.ers.usda.gov/data-products/urban-influence-codes.aspx#.UeWF3I04s08>

- National totals on each data table exclude U.S. Territories and persons who were not assigned to a specific county.